

Georgia College Miracle

Dance Marathon
Sponsorship Packet 2017-2018



**Benefiting Beverly Knight Olson Children's Hospital,
Navicent Health**

Sponsorship.GCMiracle@gmail.com

So, who is GC Miracle?



Georgia College Miracle is the largest student led fundraiser on the GCSU campus. In **ten years** GC Miracle has raised over **\$700,000** for the Children's Hospital, Navicent Health in Macon, GA.

In **2017**, with the help of over 500 students, we were able to raise **\$222,492.56** For **The Kids**. Miracle events take place year round, with a finale of Dance Marathon! Georgia College Miracle would be nothing without our Miracle Kids. These are children, ranging from newborns to eighteen years old, that have directly benefited from Children's Hospital, Navicent Health. Having these patients and families as part of the Georgia College Miracle family gives us a tangible reason to do all that we can. That's why we say it is all **For The Kids**.

Hunter Bayne

Born on February 15th, 2014, Hunter was diagnosed with spontaneous Pneumothorax at birth. He was born with a collapsed lung due to a rupture and was treated at the Children's Hospital, Navicent Health NICU in Macon and is now a happy and healthy little boy!



Macie Johnson

Macie was born on December 1, 2010 with ventricular septal defect and severe GERD and was never able to hold milk down. She was hospitalized at 4 months old and put on a feeding tube. She is now a happy healthy 6 year old with only a tiny hole in her heart that gives her very little trouble and is closely monitored.

Miracles by the Numbers

230 students a part of GC Miracle

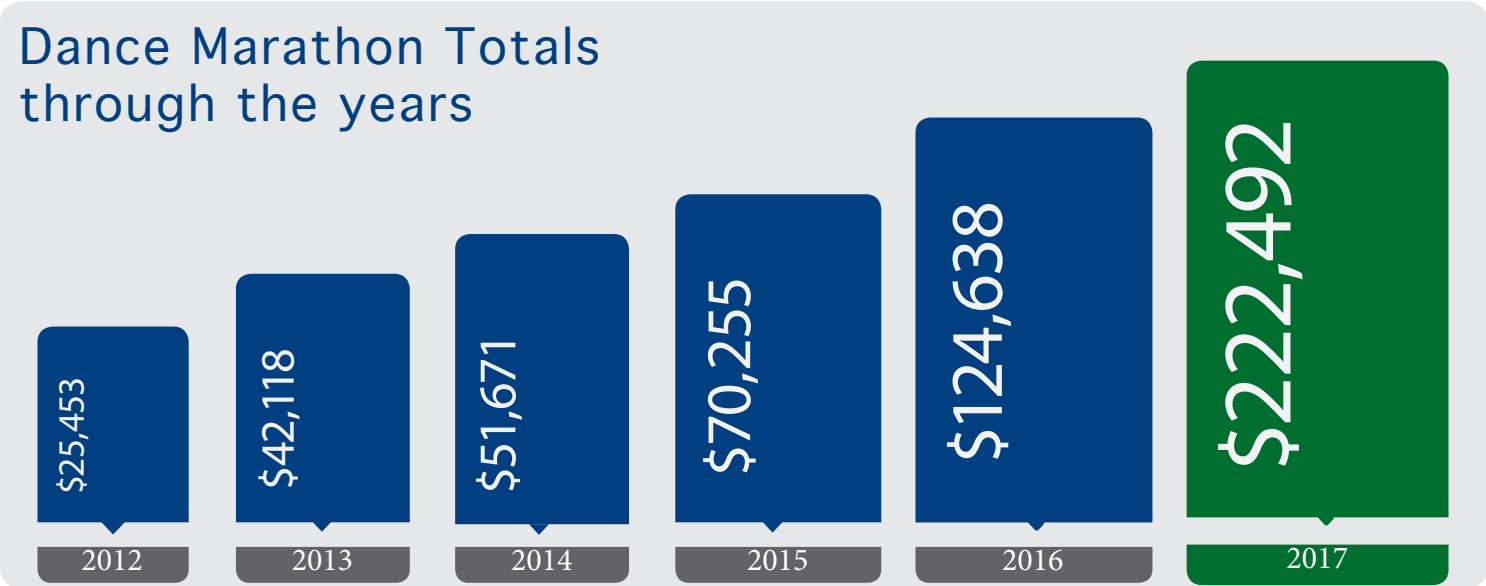
991 Student Participants

62 Miracle Children

Navicent Health serves over 45,000 kids each year



Dance Marathon Totals through the years



2018 Partnership Levels

Hope \$500

- Name on the back of the official Dance Marathon shirt
- Advertisement on Facebook, Instagram and Twitter

- Name at the end of a video of your choice
- Offer to hold spirit nights at business location
- Snapchat geotag at an event of your choice

Bobcat Booster \$1,000

Family \$1,500

- Name on all GC Miracle newsletters to GC community (alumni, students, Miracle families, ect.)

- Name on GC Miracle's emails
- Geotag at Dance Marathon

Miracle Maker \$2,000

FTK Sponsor \$5,000

- Name on donor drive, 2018
- Blog post
- Thank you video

*All higher levels include the benefits of lower levels

SOCIAL MEDIA



Instagram

1,067
Followers

@gcmiracle



Twitter

807
Followers

@GCMiracle



Facebook

1,947
Page Likes

Georgia College Miracle
@gcmiracle



Snapchat

112
Followers

@gcmiracle

EVENTS



FTKolor Run

The annual color run is a 5k that is hosted by Georgia College Miracle, Phi Mu, and Alpha Tau Omega. Hundreds of students come together to run around our Georgia College campus, for the kids. At the end of the 5k, all of the students are covered in bright and fun colors!

Throwback Thursday

This is one of our main events hosted at one of our local bars. Students come together to dance and have a good time while raising money for the kids.



CONTACT US!

For more information or interest in sponsorship, please contact us!



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*All checks must be made payable to 'Children's Hospital, Navicent Health'

